

Application Data Sheet

APPLICATION INFORMATION

Application Type::	Regular
Subject Matter::	Utility
Title::	Method and System of Advertising
Attorney Docket Number::	2180-00101
Request for Early Publication?::	No
Request for Non-Publication?::	No
Suggested Drawing Figure::	1
Total Drawing Sheets::	2
Small Entity?::	Yes

APPLICANT INFORMATION

Applicant Authority type::	Inventor
Primary Citizenship Country::	US
Status::	Full Capacity
Given Name::	Earl
Family Name::	Littman
Name Suffix::	
City of Residence::	Houston
State or Province of Residence::	TX
Country of Residence::	US
Street of mailing address::	210 Pine Hollow Lane
City of mailing address::	Houston
State or Province of mailing address::	TX
Country of mailing address::	US
Postal or Zip Code of mailing address::	77056-1502

Applicant Authority type:: Inventor
Primary Citizenship Country:: US
Status:: Full Capacity
Given Name:: John E.
Family Name:: McGinnis
Name Suffix::
City of Residence:: Carrollton
State or Province of Residence:: TX
Country of Residence:: US
Street of mailing address:: 3465 Livingston Ln.
City of mailing address:: Carrollton
State or Province of
mailing address:: TX
Country of mailing address:: US
Postal or Zip Code of
mailing address:: 75007

Applicant Authority type:: Inventor
Primary Citizenship Country:: US
Status:: Full Capacity
Given Name:: Rodney C.
Family Name:: Montrose
Name Suffix::
City of Residence:: Coppell
State or Province of Residence:: TX
Country of Residence:: US
Street of mailing address:: 116 Mockingbird Lane
City of mailing address:: Coppell
State or Province of
mailing address:: TX
Country of mailing address:: US
Postal or Zip Code of
mailing address:: 75063

CORRESPONDENCE INFORMATION

Correspondence Customer Number:: 23505

REPRESENTATIVE INFORMATION

Representative Customer Number:: 23505

DOMESTIC PRIORITY INFORMATION

Application::	Continuity Type::	Parent Application::	Parent Filing Date::
This Application	Non-Provisional of	60/429,225	11/26/2002

ASSIGNEE INFORMATION

Assignee name:: The Advertising Firm, Inc.
Street of mailing address:: 210 Pine Hollow Lane
City of mailing address:: Houston
State or Province of
mailing address:: TX
Country of mailing address:: US
Postal or Zip Code of
mailing address:: 77056-1502